

# Contest Rules

## ADVERTISING/MARKETING

Sunday, June 27th

Kaileen & Christian

The Advertising/Graphic Design contest has been created to continue further development and the exploration of marketing/graphic design skills with the members of the junior association. Members that participate in this contest will be allowed to choose a specific enterprise, company, product, etc. within the beef industry to create a flyer that advertises their selected body. Age-appropriate limitations have been set to encourage the youth to use their own skills and strengths to develop a unique flyer.

### Rules:

- Each junior must physically turn in a flyer on an 8x11" sheet of paper. The quality and color of paper do not matter. **\*\*Flyers will be due at check-in! Please see the schedule to ensure timely submissions.**
- All flyers will be judged upon organization and inclusion of information (contact information, EPDs, location, anything else applicable), how clearly the message is conveyed, and the design of the flyer (eye-catching, color schemes, etc.)
- NO mounting the flyer onto something else
- Protective Sleeve is optional

**Peewee/Juniors** are allowed to use any and all kinds of basic craft supplies to create their flyers by hand. Computer generated graphics may be used, but can NOT make up a majority of the flyer.

**Intermediates/Seniors** are allowed to use any form of craft supplies, design software, Photoshop, or technology to create a promotional flyer. Keep in mind all images must fit on a printed 8x11" sheet of paper.

As the ASJA Board of Directors, we understand that certain individuals have been blessed with creative skills. We reserve the right to revoke any flyer that is deemed not appropriate to that age range creativity level.

## PHOTOGRAPHY

Sunday, June 27th

Abagale & Lauren

The purpose of this contest is to help ASJA members increase their communication skills through creative displays of messages or feelings through photography.

### Rules:

1. Contestants must be members of the American Salers Junior Association (ASJA).
2. All work must be that of the contestant.
3. The Contestants may only enter 1 photo of any subject.
4. Photos must be taken by the contestant during the past year, since Junior Nationals last summer. The photo cannot be altered or image-enhanced in any way. However, black-and-white and/or cropped prints will be permitted.
5. There will be four age divisions, peewee, junior, intermediate and senior. Then the 1st-6rd place photos in each age division will be placed for overall points.
6. Tags that will go on the back left corner of the photo will be given to contestants to fill out upon arriving at Jr Nationals with the name and age division of the contestant.
7. **Photographs should be printed 8X10, mounted on black foam board and brought to the Jr National to be displayed and judged.** The pre-cut blackboard will be available for purchase at the Jr. National for \$5 apiece. This can also be pre-ordered when registering for Jr. Nationals.
8. All photos must be emailed to [salersjuniorphotos@gmail.com](mailto:salersjuniorphotos@gmail.com) by June 23rd. Please list the juniors' names and divisions in the email.
9. The judge will fill out comment cards for feedback to exhibitors and select winners to be announced at the banquet.

### Items that photos will be judged on:

- Focus- Is the photo blurry or pixelated.
- Creativity- Is this image unique.
- Proportions- is the photo evenly distributed across the plane.
- ALL of this will be the opinion of the Judge and will be placed in that fashion.

## TRIVIA

Sunday, June 27th

Kaileen Taylor, & Abagale

This is a new contest we are trying out this year! This is a team contest for juniors, intermediates, and seniors. Contact one of the lead directors if you have any questions.

#### Rules :

1. Trivia Contest is for FUN
2. The judge's decision is final. The judges have final say on any disputed answers. Let the judges know if you believe your score is incorrect.
3. Each team will be randomly chosen.
4. Select a captain for your team. This person is responsible for writing down the answers and turning the sheets into the judges.
5. Trivia will consist of seven (7) rounds of questions. There will be ten (10) questions per round from ten (10) different categories. Categories are listed below.
6. Your team will collaborate to answer the questions. Answers used in the competition are the most commonly accepted answers.
7. Correct spelling is not required, but the judges must be able to recognize your answers, more than one answer per question will be scored as incorrect. Answers must be legible to be counted.
8. You will have eight (8) minutes to answer the questions per round. When time is up, your sheets must be turned in immediately. NO changes can be made after time is called.
9. Correct answers will be announced at the end of each round. Use of reference materials of any kind, cell phones, or laptops for researching answers is strictly prohibited. Should it be necessary for you to use your phone, you are asked to step away from the table and you may not return to the table until after the sheet for that round has been turned in. The utilization of electronic devices to secure answers will result in your team being disqualified for that round.
10. Each question is worth one (1) point.
11. Scores for the teams will be posted for all to see. In the event of a tie, a tie breaker will be given to determine the winning table.
12. Keep your team discussion to a "low roar" unless you want the neighboring teams to eavesdrop. Or, discuss loudly the wrong answers hoping that the neighboring teams are eavesdropping.
13. DO NOT open your packet until you have been instructed to by the judges. DO NOT remove any trivia questions from the packet until you have been instructed to do so.
14. Each team will be given seven (7) mulligans and one double down. You may only use one (1) mulligan per answer sheet. To use a mulligan, place a sticker on the question that you are least sure you have correct. A mulligan question will be counted as a correct answer. The double down may be used on one round of your choice. You will be given two points for each correct answer. You will want to use it on the one you think you have the most question right on. To use the double down, please place the sticker at the top of the page before submitting it to the judges.

## LIVESTOCK JUDGING

Monday, June 28th Lauren, Kaylie, & Abagale

This activity is based on how to judge livestock and answer multiple questions on the classes to show the knowledge of the individuals

#### Rules:

1. Juniors will answer five (5) questions about each class after they have been judged. (The questions will be after the contestants have judged the animals and will not be able to see the animal)
2. Intermediates and seniors will be giving reasons about how they place the class at the end of the entire contest.
3. Contestants will need to know common judging vocabulary.
4. The livestock in the judging contest will not be anything that is in the show.
5. Contestants will be broken into groups within their age division for smaller numbers of people judging and answering the questions / giving reasons.
6. Scores will be totaled collectively and will be based on the contestants placing of the animals and the correct response on the given questions / reasons
7. All ties will be broken based on the questions / reasons.
8. Contestants will be allowed to take and study notes over the animals in contest.
9. No talking between contestants will be allowed during the judging or answering questions.
10. Contestants may be judging different livestock such as cattle, sheep, goats, or pigs.

**Pee Wee will have a special Coloring Contest to be held during the livestock judging activity.**

## COLORING CONTEST

Monday, June 28th Chloe & Christian

The coloring contest has been created to have the pee-wees explore their creative side. The members that are participating in this event will be doing this while Livestock Judging is happening.

The Salers Board will have all the materials and equipment needed for this contest. We will have color paper and blank photos for kids to show their creativity.

#### Rules:

1. Parents are allowed into the room but are not allowed to touch the material or help their children.
2. This is not a judged activity but will be giving participation points

## TEAM FITTING

Monday June 28th Christian, Taylor, & Lauren

To be able to create a competitive but positive fitting experience in order to help the ASJA members learn teamwork as well as be able to improve their fitting ability through watching as well as hands on experience.

Rules:

### 1. General Rules

- 1.1. One of the ASJA members participating in the team fitting contest must be willing to use their animal or find another member who is willing to allow them to use an animal and chute for the contest.
- 1.2. If there is an ASJA member that wants to participate in the contest and does not have a team, the ASJA Board will assist them in building a team.
- 1.3. There will be a time limit of 30 minutes allowed for the team to “fit” the animal with their grooming techniques.
- 1.4. Cattle should be free of fitting agents/methods at the start of the contest, arriving at the contest area washed and blown dry, with no product previously applied. Cattle that show signs of previous fitting will be disqualified.
- 1.5. The Intermediate and Senior contest will be first followed by the Pee Wee and Junior contest.
- 1.6. Only one single blower is allowed per team
- 1.7. Once final time has been called, all teams must cease working on their animal and stand at the head of the animal. If fitting is continued after time is called, the team will be automatically disqualified. Periodic time announcements will be made throughout the contest, in addition **NO** product, **NO** brushing, **NO** watering or putting on show halters is allowed after final time has been called.
- 1.8. After fitting the animal the team will lead their animal to the show ring to present their animal to the judge(s).
- 1.9. No fitting can be performed when walking to the show ring this includes but is not limited to: applying any type of liquid or aerosol to the animal, combing, applying adhesive, clipping, brushing the animal with your hands, or using your hands to remove previously clipped hair or shavings.
- 1.10. Teams will be judged on fitting ability, participation, and teamwork

### 2. Pee Wee and Junior Team Fitting

- 2.1. Teams will consist of FOUR participants including at least one Pee Wee and one Junior with any other combination of the other two members.
- 2.2. In addition every team will be required to have 1-2 mentors from the older divisions. These will be assigned prior to the contest.
- 2.3. The mentors are only allowed to offer verbal instruction and advice, and are not allowed to participate in the actual fitting. They may quickly demonstrate a fitting technique if needed.
- 2.4. Mentors are allowed to touch the animal if it is needed to keep an ASJA member safe. If a particular calf is acting up the board has the right to request the team to find a new animal for the contest.
- 2.5. Clippers will not be allowed in this contest division.
- 2.6. Only one single blower is allowed per team

### 3. Intermediate and Senior Team Fitting

- 3.1. Teams will consist of THREE to FOUR participants including one intermediate and one senior with a third/fourth member from either age division.
- 3.2. Intermediate and senior participants **must** serve as a mentor for the younger contest division if they participate in this contest.
- 3.3. Clippers will be allowed in this contest division.
- 3.4. If an intermediate or senior does not have a team to mentor or a team to participate on, the ASJA Board will help to find them a team.
- 3.5. Intermediate and Seniors Teams will be split into two or more heats.

## BUCKET CALF SHOW

Tuesday, June 29th Kaylie & Abagale

Any exhibitor that exhibits a bucket calf will be exempt from both Junior Showmanship and the National Junior Show

Rules:

1. Exhibitor must be able to adequately and safely handle the calf.
2. Exhibitor must be 9 years of age or younger to show in this showmanship.
3. Exhibitors must be an ASJA member.
4. Calves must have been born on or after January 1, 2021.
5. Calves must not have nursed the cow after two weeks of age.
6. Calves may be a heifer, steer, or bull.
7. Calves must be broke to lead.
8. Judging Criteria

- a. Quality of Calf 10%
  - b. Showmanship 25%
  - c. Condition, Health, and Grooming 25%
  - d. Knowledge of Project 40% (what breed, age of calf, feeding, name)
2. Calves must have health certificates.
  3. If necessary, classes will be determined by exhibitor's years of experience in the project.

allowed to enter the ring and compete for Reserve Overall Showman.

## SPEECH

Tuesday, June 29th

Chloe

The Speech Contest is designed to help juniors increase their comfort level with public speaking and to provide the opportunity to research topics related to the beef industry. There will be four age groups, each age group will have a set amount of time to speak on a predetermined topic area. Each junior will present in front of a judge(s) and be expected to answer questions in accordance with their topic following their speech. This event will be conducted in a public speaking forum - meaning the participants will be judged strictly upon content, presentation, time management, and knowledge of the content. It is advised that the member prepares in a manner most comfortable for them. Only one speech is to be given per junior in this contest.

Rules:

1. Notecards are allowed, points will be deducted if overused and if time requirements are not met or exceeded.
2. **NO VISUAL AIDS** allowed of any kind for Junior, Intermediate & Senior.
3. **Attire: Business Casual** (Dress pants/Khakis, dress shirt)

**Peewee (4-8 years old): Visual aid allowed for this age group only.**

**Time:** Minimum of 1:30, Maximum of 2:30

- **Topic: General Animal Science**
  - Example: The proper daily care of your animal?
  - Explain the body parts of a cow?

**Junior (9-12 years old):**

**Time:** Minimum of 2:00, Maximum of 4:00

- **Topic: Feeding / Animal Nutrition**
  - Example: The different ingredients and additives to use with your show animal?

**Intermediate (13-16 years old):**

**Time:** Minimum of 3:00, Maximum of 6:00

- **Topic: Reproduction/ Artificial Insemination**
  - Example: How the female is ready for Artificial Insemination?

**Senior (17-21 years old):**

**Time:** Minimum of 3:30, Maximum of 7:00

- **Topic: Impact of COVID on Agriculture/Cattle Industry.**
  - Example: How Markets and pricing of cattle was affected? Supply & Demand during the pandemic.

## NO-FIT SHOWMANSHIP

Tuesday, June 29th Kaylie & Abagale

This will be a contest to show the ability of the ASJA members in the ring. It helps to teach dedication to a project and the ability of the members to showcase the abilities they have and the talents they have learned.

Rules:

1. Contestants will show in their respective age division.
2. Contestants will exhibit animals in a clean, but an unfit condition.
3. Once the contestant starts the contest, that same animal must be used throughout the entire contest.
4. Pee Wee, Junior, Intermediate, and Senior divisions will be broken down into as many heats as deemed necessary.
5. The Judge will select the number of individuals from each heat he or she believes should return as finalists. Preliminary rounds will not be placed.
6. Contestants will be allowed to wear their choice of attire for the showmanship contest. They are not required to wear the designated shirt for the day.
7. **Order of Show: Senior, Intermediate, Junior, Pee wee**
8. ASJA members that did not enter an animal in the National Junior Show **are allowed to borrow an animal from another ASJA member.**
9. A participant will be allowed to use any animal they choose with the consent of the owner.

## OVERALL SHOWMAN

This highly competitive event has been created to place the top showman from each age division of No-fit Showmanship to find the overall showman for the ASJA. To be eligible for this contest you must be champion or reserve from your age division in the No-fit Showmanship competition.

Rules:

1. The champion and reserve showman out of each age division will be eligible to compete.
2. The Calf will need to remain clean but unfit for this contest.
3. The division champion showmen will compete against each other for Grand Champion Overall Showman. The reserve showman in that age division will be